

Privacy Policy

We are committed to safeguarding the privacy of all of our website visitors.

This privacy policy (“Privacy Policy”) sets forth how we, DiverseForce, collect, use and protect the information that you give or provide to us when you visit www.bbex.diverseforce.com (the “site”). DiverseForce may change this Privacy Policy from time to time. You should check this page occasionally to see whether any changes to this Privacy Policy have been made. If changes have been made, and if you do not agree with them, you must cease use of the site and/or not access them. Your continued access to and/or use of the site after changes have been made to this Privacy Policy indicate your agreement to and acceptance of the changes. This Privacy Policy is effective as of 11/08/2022 (“Effective Date”).

We do not use cookies on our websites.

Creation of the User Account

This shall require the entering of personal identification data through the online registration form accessible at the following address: <https://bbex.diverseforce.com/signup>

Option 1: The User shall enter user identification data such as name, date of birth, cell phone number, email address, education background, career experience, demographic information including gender, race/ethnicity and home zip code, and personal Identifiers.

Option 2: The User can create a User Account by connecting through a Facebook/LinkedIn account.

The User agrees to provide only accurate and complete information when creating or updating their Account information.

Access modalities

To access the private website for Users, the User must log-in and create the User Account using personal Identifiers. Identifiers are personal and confidential. Users are responsible for keeping it secret and not disclosing it to any third party in any form and for any reason whatsoever.

The User’s login can only be changed at the request of the User or at the initiative of DiverseForce. The User’s password is modifiable by the User through the User’s Account. The User is solely and entirely responsible for the use of the User’s Identifiers and undertakes to do everything possible to keep it secret and not to disclose them to anyone, in any form

whatsoever and for any reason whatsoever. If the User forgets the password, the User can generate a new one by clicking on the link “Reset my password” available in the User account settings.

The User is solely responsible for the activity that occurs on its User Account and will be responsible to keep its Identifiers secure and for the use of his Identifiers by third-parties or for any actions or declarations made through his User Account, whether fraudulent or not, and guarantees DiverseForce against any request in this respect.

If the User has reason to believe that a person is fraudulently using identification elements or his User Account, they must immediately inform DiverseForce by email at the following address BBEx@DiverseForce.com.

The User is solely responsible for the improper access, damage, disruption, loss or theft and adverse consequences caused by its breach of the confidentiality of the Identifiers. In case of loss, misappropriation or unauthorized use of its password, the User shall immediately notify DiverseForce.

Users may not use another’s account without permission. A User Account may not be shared, transferred, or sold to other parties, nor are they to be used by or made available to any person or entity except the registered user.

You may visit our sites without providing Personal Information; however, if you do so, some functionality of the site may remain unavailable to you.

Third Party Hosting Companies

Our websites use multiple third-party hosting companies which will also collect additional, non-personally-identifiable information from you (“Non-Personally-Identifiable Information”, together with Personal Information collectively referred to as “Information”), including without limitation the URL you came from, your IP address, your domain name, your browser type, the country and state where your server is located, and the pages that were viewed during your visit to our sites. All Information is kept on a secure server to protect it from disclosure to outside parties.

Personal Information Collected

DiverseForce may, without limitation, collect the following Personal Information from you when you visit our sites:

1. Information about your device including your IP address, geographical location, browser type and version, and operating system

2. Information about your visits to our websites and the use of this website, including the referral source, length of visit, page views, and websites navigation paths
3. Your email address, that you enter when you register with our websites
4. Your name and email address that you enter in order to create subscriptions to our emails and/or e-newsletters
5. Information that you enter during account creation and while using the services on our websites
6. Information that is generated while using our website, including when, how often, and under what circumstances you use it
7. Information relating to anything you purchase, services you use, or transactions you make through our websites, including your name, address, telephone number and email address
8. Information contained in any communications that you send to us by email or through our websites, including its communication content and metadata

Uses of Personal Information Collected

DiverseForce collects the Personal Information set forth above to improve the websites and our services offered, and to provide you with better service. In particular, we may use your Personal Information (and other Information) for the following purposes, without limitation:

1. Administering our websites and business
2. To customize/personalize this website based on user interests
3. Enabling your use of the services available on our website
4. Sending you goods and/or programs redeemed through our website
5. Supplying and/or fulfilling services purchased or registered through our websites
6. Sending statements, invoices, and payment reminders to you, and collecting payments from you
7. Sending you non-marketing commercial communications
8. Sending you email notifications that you have specifically requested

9. Sending you our email newsletter, if you have requested it (you can opt out at any time if you no longer require the newsletter);

10. Sending you marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you, by post or, where you have specifically agreed to this, by email or similar technology (you can opt out at any time if you no longer require marketing communications);

11. Providing third parties with statistical information about our users (third parties will not be able to identify any individual user from that information);

12. Dealing with inquiries and complaints made by or about you relating to our websites;

13. Keeping the websites secure and to prevent fraud;

14. Verifying compliance with the terms and conditions governing the use of our websites

15. Sending you useful information about our programs, products and/or services

16. For enhancing this website's operations

17. For statistical purposes

18. To improve our products, programs and/or services

19. To maintain the integrity of the information and services provided on this websites

20. Other uses

DiverseForce does not sell or rent your Information to others. Except as set forth herein, and unless required by law, we will not distribute your Personal Information to third parties without your permission.

Disclosing Personal Information

We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers, or subcontractors as may be reasonably necessary for the purposes set forth in this policy. We may disclose your personal information to any member of our group of companies which may include our subsidiaries, our ultimate holding company and all its subsidiaries, as is reasonably necessary for the purposes set forth in this policy.

We may disclose your personal information:

1. If we are required to do so by law

2. In connection with any ongoing or prospective legal proceedings
3. To establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
4. To the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling; and
5. To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

Except as provided in this policy, we will not provide your personal information to third parties.

Retaining Personal Information

1. Our data retention policies and procedures are designed to help ensure that we comply with our legal obligations regarding the retention and deletion of personal information.
2. Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
3. We will retain documents, including electronic documents, containing personal data:
 1. To the extent that we are required to do so by law
 2. If we believe that the documents may be relevant to any ongoing or prospective legal proceedings
 3. To establish, exercise, or defend our legal rights, including, but not limited to, providing information to others for the purposes of fraud prevention and reducing credit risk.

Third Party Websites

This website may provide links to websites operated by third parties or other internet sources/networks, as well as data/information coming from third-party servers. DiverseForce does not endorse or accept responsibility for the content or the use of third-party websites and cannot be held liable for any damage following or in relation with use or the fact of having trusted the content/data/results available on such third-party servers, external sources or internet sites.

If a User uses third-party sites or content from third-party servers, User does so solely at User's own risk. Links do not imply that the Company is affiliated or associated with any linked site.

Correcting Your Personal Information

You have the right to access your personal information that DiverseForce holds, for any reason, including correcting it, by emailing us at bbex@diverseforce.com. If you believe that any of your Personal Information is incorrect or incomplete, please email us at the foregoing email address to request correction. Upon receipt of your email, we will correct any of your Personal Information found to be incorrect.

Amendments

We may update this privacy policy from time to time by publishing a new version on our websites. You should check this privacy policy page frequently to ensure you understand any changes to this policy. We may notify you of changes to this policy by email.

Our Contact Information

DiverseForce

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BBEx@diverseforce.com

215.583.2344